

Greater Delmar Chamber of Commerce
35th Annual “Delmarva’s Day in the Park” Festival
Delmar, Delaware

Dear Exhibitor:

This is your invitation requesting your participation in the **34th Annual Delmarva’s Day in the Park Festival** on **June 4, 2011** from 10 am until 6 pm, held in the State Street Park in Delmar, DE.

Set up time is between **8am and 10am** and the festivities will start at 10am and will close at 6pm.

Only pre-approved vendor vehicles, such as display trailers will be allowed to remain inside the park during the festival. All others must be removed prior to 9:45am.

This is the Greater Delmar Chamber of Commerce’s 35th year sponsoring this festival!

This is the Chamber’s largest fund raising event of the year. Funds raised from this festival are used to fund the other community events we sponsor each year including the annual Citizen of the Year Banquet, Delmar’s Christmas Parade and our Scholarship Program for Delmar High School seniors. We are looking to continue these traditions well into the future.

As in past years, the festival will include, but not limited to, food, crafts, game booths, train rides for the children, fire engine rides, moon bounce, slide, and other fun activities, demonstrations, face painting, raffles, bake sales, and live entertainment and music!

Enclosed are your application, responsibility release form, and a rules sheet. Please complete your application and release form and return to:

The Greater Delmar Chamber of Commerce, PO Box 416, Delmar, DE 19940
with **ATTN: Day in the Park** on your envelope.

Deadline for applications, forms and payments is May 27, 2011.

If you have any questions, please feel free to call the Chamber voicemail at 302-846-3336.

Sincerely,

Conrad Morgan
Conrad Morgan
Festival Chairperson

Greater Delmar Chamber of Commerce
35th Annual Delmarva's Day in the Park Festival
SATURDAY, JUNE 4, 2011
RAIN DATE, SAT. JUNE 18, 2011

VENDOR APPLICATION

PLEASE **PRINT** INFORMATION

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL ADDRESS: _____

CONTACT PERSON: _____

PRODUCT OR ACTIVITY: _____

DO YOU NEED ELECTRICITY? YES _____ NO _____

(Electricity available for Food Vendors Only) (ONLY 110 outlets available)

THERE ARE PLENTY OF ELECTRICAL OUTLETS FOR FOOD VENDORS – NO GENERATORS!

ARE YOU AVAILABLE ON RAIN DATE? YES _____ NO _____

BOOTH RENTS

(Please circle one)

12' x 12' ----- \$35.00
12' x 24' ----- \$50.00
12' x 36' ----- \$70.00

**DRINK SALES/GIVEAWAYS/SAMPLES ARE PROHIBITED.
ALL DRINKS WILL BE SOLD BY THE CHAMBER ONLY.**

ALL BOOTH SPACES ARE MEASURED AND WILL BE CLEARLY MARKED.

RENTS MUST BE PAID IN ADVANCE. DEADLINE IS MAY 27, 2011

**A RULES SHEET HAS BEEN INCLUDED WITH THIS APPLICATION.
BY SUBMITTING YOUR APPLICATION, YOU AGREE TO ABIDE
BY THE RULES SET FORTH.**

RETURN APPLICATION, IDEMNIFICATION FORM, AND PAYMENT TO:

**GREATER DELMAR CHAMBER OF COMMERCE
P.O. BOX 416 – DELMAR, DE 19940. ATTN: Day In The Park.**

RULES

BE SURE TO LIST THE ITEMS YOU WILL BE SELLING OR DISPLAYING IN YOUR BOOTH SPACE. THE CHAMBER OF COMMERCE RESERVES THE RIGHT TO REFUSE SPACE ON THE BASIS OF DUPLICATION OR PRODUCT. THIS IS FOR EVERYONE'S BENEFIT.

THERE IS A DUPLICATION RULE IN PLACE FOR ALL FOOD VENDORS. VENDORS WILL BE ALLOWED TO SELL PRODUCTS WHICH ARE NOT PRE-APPROVED BY THE CHAMBER OR ALREADY APPROVED FOR ANOTHER VENDOR FOR SALE. DUPLICATION RULE ALSO IN EFFECT FOR INFORMATIONAL TYPE VENDORS (THOSE GETTING LEADS). IT IS VIRTUALLY IMPOSSIBLE FOR US TO PLACE A DUPLICATION RULE ON CRAFT ITEMS.

YARD SALE TYPE ITEMS ARE NOT ACCEPTABLE. WE ARE ONLY ACCEPTING APPLICATIONS FOR FOOD/BEVERAGES, HANDMADE ITEMS, NEW ITEMS AND TRUE ANTIQUES.

THIS FESTIVAL IS A FAMILY EVENT AND VENDORS SHOULD EXERCISE CARE IN CHOOSING THEIR DISPLAY ITEMS TO MAKE SURE THEY ARE APPROPRIATE FOR CHILDREN TO SEE. IF WE FIND PRODUCTS WE FEEL ARE NOT APPROPRIATE OR THAT WE FEEL PRESENT A DANGER, WE RESERVE THE RIGHT TO HAVE YOU REMOVE THE PRODUCT(S) FROM DISPLAY.

BEVERAGES AND FOOD FOR GIVEAWAY ARE PROHIBITED AS IT TAKES AWAY PROFITS FROM OUR FOOD VENDORS. VENDORS ARE NOT ALLOWED TO HAVE PATRONS PLAY GAMES AT THEIR BOOTHS FOR PRIZES SINCE THE CHAMBER RELIES ON GAMES REVENUES AS PART OF OUR FUND RAISING EFFORTS. THIS DOES NOT PERTAIN TO RAFFLES FOR QUILTS, ETC. NO VENDOR IS ALLOWED TO DO A 50/50 OR ANY OTHER CASH DRAWING.

ALCOHOLIC BEVERAGES ARE NOT ALLOWED IN THE PARK. ANYONE VIOLATING THIS RULE WILL BE ORDERED TO LEAVE THE PARK IMMEDIATELY BY THE DELMAR POLICE DEPARTMENT.

ANY INDIVIDUAL OR BUSINESS SELLING FOOD ITEMS MUST MAKE APPLICATION TO THE SUSSEX COUNTY HEALTH DEPARTMENT FOR A PERMIT. THE HEALTH DEPARTMENT WILL VISIT THIS FESTIVAL TO MAKE SURE ALL VENDORS ARE PERMITTED TO SELL FOOD. FOOD VENDORS MUST DISPLAY THEIR PERMIT IN A VISIBLE LOCATION WITHIN THEIR BOOTH.

YOU MUST PROVIDE YOUR OWN TABLES, CHAIRS, HEAVY DUTY ELECTRICAL CORDS, AND SHADE UMBRELLAS OR ANY OTHER SUPPLIES YOU NEED TO OPERATE YOUR BOOTH.

THERE WILL BE ONE ORGANIZATION OR BUSINESS PER BOOTH. MULTIPLE ORGANIZATIONS OR BUSINESSES CANNOT SHARE ONE SPACE. VENDORS MUST FIT THEIR ENTIRE DISPLAY INSIDE THE SPACE REQUESTED. ANY SET UP OUTSIDE THE AREA WILL NOT BE ALLOWED AS IT INTERFERE'S WITH FOOT TRAFFIC PATTERNS.

PLEASE REPORT TO THE CHECK-IN TABLE LOCATED AT THE PAVILLION BEFORE SETTING UP YOUR BOOTH SO A VOLUNTEER CAN SHOW YOU WHERE YOUR BOOTH IS LOCATED. SET UP TIME IS 8:00 AM - 10 AM. ALL FEES AND RESPONSIBILITY RELEASE AND IDEMNIFICATION FORMS MUST BE SUBMITTED BEFORE SET-UP. PLEASE DO NOT CHECK IN PRIOR TO 8AM.

EARLY TEARDOWNS ARE NOT PERMITTED UNLESS THE CHAMBER CLOSES THE FESTIVAL. YOU NEED TO MAKE SURE YOU HAVE PLENTY OF PRODUCT TO LAST THROUGHOUT THE DAY.

IF YOU MUST CANCEL FOR ANY REASON YOUR BOOTH FEE WILL BE REFUNDED TO YOU IF YOU NOTIFY US PRIOR TO MAY 13th, 2011.

A \$25.00 FEE WILL BE CHARGED TO ANY VENDOR WHO'S CHECK IS RETURNED UNPAID FOR ANY REASON AND VENDOR WILL BE PLACED ON CASH ONLY BASIS OR WILL NOT BE ALLOWED TO PARTICIPATE IN FUTURE EVENTS.

ALL VENDORS WHO ARE PAID FOR JUNE 4TH WILL NOT BE REQUIRED TO PAY AGAIN FOR THE JUNE 18TH RAIN DATE AND WILL HAVE FIRST OPTION TO PARTICIPATE WITH APPROVED PRODUCT.

GREATER DELMAR CHAMBER OF COMMERCE
RESPONSIBILITY RELEASE AND INDEMNIFICATION FORM

ALL PERSONS, GROUPS, AND ORGANIZATIONS CHOOSING TO PARTICIPATE IN THE “DAY IN THE PARK” MUST READ, SIGN AND RETURN THIS FORM PRIOR TO THEIR PARTICIPATION IN THE “DELMARVA’S DAY IN THE PARK FESTIVAL”. PARTICIPATION WITHOUT SIGNING AND RETURNING THIS FORM IS PROHIBITED.

PARTICIPANTS WHO OFFER ACTIVITIES INVOLVING PHYSICAL GAMES OR OTHER PHYSICAL ACTIVITY MUST PROVIDE PROOF TO THE CHAMBER OF COMMERCE OF THEIR OWN LIABILITY INSURANCE COVERAGE.

BE IT KNOWN THAT I WILL ASSUME ALL RESPONSIBILITY FOR MY PERSONAL OR MY GROUP’S BELONGINGS AND FOR ANY INJURIES WHICH MAY OCCUR AS A RESULT OF MY/OUR PARTICIPATION IN THE “DELMARVA’S DAY IN THE PARK FESTIVAL”. I/WE WILL NOT HOLD THE GREATER DELMAR CHAMBER OF COMMERCE OR ITS INSURANCE COMPANIES RESPONSIBLE FOR ANY INJURIES OR EXPENSES WHICH MAY OCCUR DURING MY/OUR PARTICIPATION.

PARTICIPANT’S SIGNATURE

ORGANIZATION (if applicable)

SIGNATURE OF PARENT OR GUARDIAN
(if applicable)

DATE SIGNED